

stupidcancer[®].org

OMG 2013 VEGAS



**CANCER SUMMIT
FOR
YOUNG ADULTS**

AGENDA

04/25 - 04/28
PALMS CASINO RESORT
OMG2013.ORG

THURSDAY, APRIL 25th

(*survivor)

02:00pm – 06:00pm	REGISTRATION	@PEARL THEATER
02:00pm – 05:00pm	NETWORKING with NON-PROFIT EXHIBITORS	@PEARL THEATER
05:00pm – 07:00pm	WELCOME RECEPTION with CORPORATE EXHIBITORS Social Impact Award Presentation to Andrew Jenks	@BALLROOM
07:00pm – 08:00pm	STUPID CANCER DANCE PARTY [21+, free admission with name badge and valid ID]	@GHOSTBAR
08:00pm	PLAYTIME ON YOUR OWN	

FRIDAY, APRIL 26th

07:00am – 09:00am	REGISTRATION	@PEARL THEATER
07:30am – 08:45am	BREAKFAST & SOCIAL NETWORKING with CORPORATE EXHIBITORS	@BALLROOM
09:00am – 12:30pm	OPENING CEREMONIES & GENERAL SESSION	@PEARL THEATER

Welcoming Remarks & Housekeeping

Anthony Perre, MD
Vice Chief, Administrative Affairs
Cancer Treatment Centers of America

*Alli Ward**
VP, Programs
Stupid Cancer

State Of The Union

*Matthew Zachary**
Founder/CEO
Stupid Cancer

Volunteer Service Recognition

Stupid Cancer could not run all of its successful and award-winning programs without the help of our amazing volunteers. From organizing the OMG! Summit to planning local meet ups to fundraising, volunteers are truly the backbone of Stupid Cancer. This year, we will be recognizing volunteers that have gone above and beyond what was asked of them.

[PLENARY]

Progress: Genetic Breakthroughs & Personalized Medicine [Sponsored by Cancer Treatment Centers of America]

This is not your father's cancer research. Breakthrough discoveries are throwing out the old model of dealing with cancer based on body parts.

John Carpten, PhD
Senior Investigator & Director
Genetic Basis of Human Disease
TGEN

Maurie Markman, MD
Senior Vice President of Clinical Affairs
National Director of Medical Oncology
Cancer Treatment Centers of America

Leonard Sender, MD
Board Chairman, Stupid Cancer
Medical Director
Children's Hospital of Orange County

10:45am – 11:05am | BREAK

Players Club Recognition Ceremony

The OMG Players Club was an opportunity for OMG attendees to take an active role in supporting and ensuring the success of Stupid Cancer's OMG! Cancer Summit for Young Adults. Players Club members were committed to raising funds to make a difference for the mission of Stupid Cancer and the young adult cancer movement. Today we recognize our fundraisers.

[PLENARY]

Progress: AYA Research & The AYA Clinic [Sponsored by Seattle Genetics]

Now six years old, the young adult cancer movement has fostered significant and meaningful change in the healthcare landscape. Learn from leading experts about where we've been, what we've learned and where we're headed.

Melanie Goldfarb, MD
Asst. Professor of Endocrine Surgery
Keck School of Medicine
University of Southern California

Bradley Zebrack, PhD*
Associate Professor of Social Work
School of Social Work
University of Michigan

Leonard Sender, MD
Board Chairman, Stupid Cancer
Medical Director
Children's Hospital of Orange County

Get Busy Living Award Presentation

The Stupid Cancer Get Busy Living Award was created to recognize and celebrate the survivorship of a young adult cancer patient, fighter or survivor who chose to get busy living and who embodies the spirit and energy of the young adult cancer movement. This year's winner will receive a Dream Day in Las Vegas at the conclusion on the Summit arranged by the I Am Genie Foundation.

11:45am – 12:15pm	EXHIBITOR & SPONSOR LUNCH	@BALLROOM
12:30pm – 01:15pm	LUNCH & SOCIAL NETWORKING with CORPORATE EXHIBITORS	@BALLROOM
01:15pm – 01:45pm	DESSERT & SOCIAL NETWORKING with NON-PROFIT EXHIBITORS	@PEARL THEATER

02:00pm – 03:00pm | CONCURRENT BREAKOUTS (SESSION ONE)**(1) Gaming & The ePatient Revolution** [Sponsored by HopeLab] **@PEARL THEATER**

Learn how patient advocates are taking to the web, using digital health tools to improve health information services and physician relationships.

Shwen Gwee
Chief Digital Officer
Chandler Chicco

Richard Tate
VP, Communications & Marketing
Hope Lab

*Matthew Zachary**
Founder/CEO
Stupid Cancer

(2) Navigation: Where To Start When Newly Diagnosed [Sponsored by Eli Lilly and Company] **@ADDISON**
A cancer diagnosis is often an overwhelmingly frustrating experience. This session will focus on the steps that young adult cancer patients can take to stay in control of the journey and get busy living every step of the way.

*Heidi Adams**
CEO
Critical Mass

Sarah Krüg
Executive Director
Cancer101

(3) Forget Me Not: Caring For The Caregiver [Sponsored by Cancer Treatment Centers of America] **@HARPER A/B**
While you can't stop the impact of cancer on your loved one, there is a great deal that you can do to take responsibility for your personal well being and to get your own needs met with, through and/or beyond your diagnosis.

Jenny Greenfield, LCSW (moderator)
Oncology Social Worker
Rocky Mountain Hospice

Kreithchele Barnard
Caregiver to Geoff Barnard
Founder, No Matter What

Tonia Farman
Caregiver to Scott Farman
Founder, Athletes4Cancer

Rob Harris
Caregiver to Cindy Harris
Author, RobCares.com

(4) Healthcare Legislation & Reform **@HARPER C/D**
ObamaCare For Dummies: Learn the ropes of how the law of the land impacts you, your health, your wallet and your future.

Monica Bryant, Esq.
Chief Operating Officer
Navigating Cancer Survivorship

Matt Farber
Director, Provider Economics & Public Policy
Association of Community Cancer Centers

(5) First Descents™ Adventure Race **@KENNEDY**
Challenge yourself in an epic and hilarious race around The Palms Casino Resort that will test your physical and mental skills as you complete several First Descents™-style challenges with a team of new friends.

Whitney Lange, Director of Programs
Paul Kelly, Programs Coordinator

Julie Kinamore, Manager of Alumni Engagement
Josh Serna, Programs Coordinator

Nina Sharma, Director of Development

(6) Your Sexual Self: How Cancer Can Impact All Parts of You **@MADISON**
Get the low down on how cancer and its treatments affect sexual function and learn tips and tools on how to overcome some of these obstacles. (This lecture is designed to set up for greater discussion in the Just for Guys/Gals breakouts.)

Sage Bolte, Ph.D, MSW, LCSW
Oncology Counselor
Life With Cancer

03:00pm – 03:30pm | BREAK with CORPORATE & NON-PROFIT EXHIBITORS

03:45pm – 04:45pm | CONCURRENT BREAKOUTS (SESSION TWO)**(1) Complementary Medicine & Healthy Living** [Sponsored by Cancer Treatment Centers of America] **@PEARL THEATER**
How to find a needle in the haystack about what works for you by integrating healthy practices, alternative therapies and traditional medicine.

Carolyn Lammersfeld, MS
Vice President, Integrative Medicine
Cancer Treatment Centers of America

Brian D. Lawenda, MD
Clinical Director
21st Century Oncology

Laura Scruggs
Program Director, Mission Engagement
Ulman Cancer Fund for Young Adults

(2) Pain Management & Palliative Care [Sponsored by Cancer Treatment Centers of America and Purdue Pharma] **@ADDISON**
Pain is a complex symptom with profound effects on our physical, mental and spiritual well-being. Hear from the experts how pain management and palliative care can relieve suffering and improve quality of life for patients throughout the course of treatment and beyond.

Raed Rahman, DO
Medical Director, Pain Management
Cancer Treatment Centers of America

Lynn Adams, MS, ANP-BC, AOCN
Nurse Practitioner Coordinator
Memorial Sloan-Kettering

Jenny Greenfield, LCSW
Oncology Social Worker
Rocky Mountain Hospice

(3) Caregiving for Partners of Young Adults **@HARPER A/B**
Learn from others who have walked in your shoes about the crushing reality that things may never be the same for you and those you are caring for.

Shara B. Sosa, MSW, LCSW (moderator)
Oncology Counselor
Life With Cancer

Billy Churchill
YA Caregiver

Stephanie Lewis
YA Caregiver

Chad Rachman
YA Caregiver

(4) Fertility: Rights & Options With, Through And Beyond Care **@HARPER C/D**
Everyone has the right to have a family, even after cancer treatment. Learn about new options and opportunities including fertility testing and treatments, surrogacy, adoption and more.

*Lindsay Nohr-Beck**
Founder, Fertile Hope
Advisor, LIVESTRONG

Laxmi A. Kondapalli, MD MSCE
Director, Oncofertility Program
Reproductive Endocrinology and Infertility
University of Colorado Denver

(5) **Mom? Dad? Support For Our Adult Parents**

@KENNEDY

Gain perspective and wisdom from the stories of parents who stood hand in hand with their young adult children as they faced cancer together.

Jennifer Merschorf* (moderator)
CEO
Young Survival Coalition

Cherri Chiodo
Parent of YA

Lou Greenzweig
Parent of YA

Bill Penzer
Parent of YA

Carolyn Zimmerman
Parent of YA

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05:00pm – 06:00pm | **FIRST DESCENTS™ FILM SCREENING, "OUT LIVING IT"**

@PEARL THEATER

06:00pm | **PLAYTIME ON YOUR OWN**

SATURDAY, APRIL 27th

08:00am – 09:15am | **BREAKFAST & SOCIAL NETWORKING with CORPORATE EXHIBITORS**

@BALLROOM

09:30am – 11:30am | **LARGE GROUP WORKSHOPS (SESSION ONE)**

(1) **Expressive Writing For Wellness And Personal Growth**

@ADDISON

Explore the healing power that writing, journaling and expressing yourself on paper can have to help you channel anger, fear and hope.

April Capil*
Project Manager
Markit

Annie Goodman*
Journalist/Blogger
Co-Host, Stupid Cancer Show

Suleika Jaouad*
Writer, Motivational Speaker
NYTimes Well Blog Contributor

(2) **Just For Guys: No Holds Barred**

@HARPER A/B

A frank and honest discussion with your peers about the effects that cancer has on our self-image, relationships and intimacy.

Brad Zebrack* PhD (moderator)
Associate Professor of Social Work
University of Michigan

Scott Slater*
OMG! Steering Committee
Stupid Cancer

Jonny Imerman*
Chief Mission Officer
Imerman Angels

Bryan Bishop*
American Radio Personality
Sidekick, The Adam Carolla Show

(3) **Just For Gals: Nothing Is Taboo**

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Tamika Felder*
Founder/CEO
Tamika & Friends

Tracy Maxwell*
Speaker, Author, Coach
Solo Survivors

Heather Swift*
Grant Reviewer
US Dep't of Defense

Melissa Weiss*
OMG! Steering Committee
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(4) **Navigation & Resources For The Caregiver** [Sponsored by Cancer Treatment Centers of America]

@KENNEDY

Learn from the experts about practical tips, tricks and advice for being a cancer advocate, knowing your resources and how to navigate the unique challenges that occur when caring for a young adult with cancer.

Stacey Gagas*
Oncology Resource Specialist
Dana Farber Cancer Institute

Jenny Greenfield, LCSW
Oncology Social Worker
Rocky Mountain Hospice

(5) **Navigating Careers And Insurance**

@MADISON

A special workshop dedicated to empowering and educating people with cancer to thrive in their workplace and know their workplace rights with respect to human resources, health insurance and legal and disability entitlements.

Rebecca Nellis
VP, Programs and Strategy
Cancer and Careers

Joanna Morales, Esq.
Chief Executive Officer
Navigating Cancer Survivorship

11:15am – 11:45am | **EXHIBITOR & SPONSOR LUNCH**

@BALLROOM

11:45am – 12:45pm | **LUNCH & SOCIAL NETWORKING with CORPORATE EXHIBITORS**

@BALLROOM

12:45pm – 01:15pm | **DESSERT & SOCIAL NETWORKING with NON-PROFIT EXHIBITORS**

@PEARL THEATER

01:30pm – 03:30pm | **LARGE GROUP WORKSHOPS (SESSION TWO)**

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Chief Executive Officer
Navigating Cancer Survivorship

03:45pm – 04:30pm | PLAYERS CLUB ICE CREAM SOCIAL**@BALLROOM****04:00pm – 05:00pm | YOUNG SURVIVAL COALITION RECEPTION****@MADISON**

Young, Strong And Connected – You And YSC

A special reception for young women diagnosed with breast cancer and their caregivers. Join other young survivors of breast cancer in an interactive event about how Young Survival Coalition (YSC) can help you! Enjoy some food and drinks while listening to young survivors who are actively involved with YSC in growing connections and building community. This reception is also a unique opportunity to speak directly to the CEO about what services and resources you need and to learn what YSC is doing to make a difference for all young women with breast cancer...and yes, have a little fun and pick up some cool stuff! Your attendance enters you into a drawing for a free pair of Oakley® sunglasses.

05:00pm | PLAYTIME ON YOUR OWN**08:00pm – 10:30pm | STUPID CANCER PUB TRIVIA****@ADDISON**

Grab a drink and join us for Stupid Cancer Pub Trivia! Make some friends and test your knowledge of all things trivial.

SUNDAY, APRIL 28th

07:45am – 09:45am | BREAKFAST & SOCIAL NETWORKING with CORPORATE EXHIBITORS**@BALLROOM****09:00am – 10:00am | CONCURRENT BREAKOUTS (SESSION THREE)**

(1) Fundraising 101 For Non-Profits**@PEARL THEATER**

Learn about the challenges and pitfalls to fundraising in the non-profit space, including strategies for driving innovation and diversification.

Jen Mills
Director, Advocacy Relations
Genentech

Ariana Vargas
Director, Business Development
Give Forward

(2) Late Effects: Cancer, The Gift That Keeps On Giving [Sponsored by the Leukemia and Lymphoma Society]**@ADDISON**

The effects of cancer can linger on well beyond the completion of your treatments. Learn about late and long-term effects of cancer treatment so that you can take more control of your health as a cancer survivor.

Jonathan Bernstein, MD
Founder/Medical Director
Children's Specialty Center of Nevada

Jo Velasquez, PhD
Pediatric Psychologist
Children's Specialty Center of Nevada

(3) Parenting With Cancer**@HARPER A/B**

Parenting is tough enough without cancer. Get to know some folks who have weathered the storm and are happy to share their experiences.

*Heather Swift** (moderator)
Grant Reviewer
US Dept. Of Defense

Jeana Churchill
YA Survivor Parent

Francesca Giessmann
YA Survivor Parent

Adam Weiss
YA Caregiver Parent

(4) Cancer As Chronic**@HARPER C/D**

A frank and candid discussion about living with chronic, metastatic or advanced disease and when the word "cure" has no meaning and the future is unknown.

*Sage Bolte, Ph.D, MSW, LCSW
Oncology Counselor
Life With Cancer*

*Penny Damaskos, PhD, LCSW, OSW-C
Coordinator, Resources For Life After Cancer
Memorial Sloan-Kettering*

Alli Ward
VP, Programs
Stupid Cancer*

(5) Managing The Finances Of Cancer Care [Sponsored by Quicken Loans]**@MADISON**

Cancer is expensive. Really expensive. Learn how to dig yourself out of debt, protect your credit and develop a plan for the future.

Ann Kramer
Senior Banker Coach
Quicken Loans*

(6) First Descents™ Adventure Race [Sponsored by First Descents™]**@KENNEDY**

Challenge yourself in an epic and hilarious race around The Palms Casino Resort that will test your physical and mental skills as you complete several First Descents™-style challenges with a team of new friends.

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Paul Kelly, Programs Coordinator*

*Julie Kinamore, Manager of Alumni Engagement
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VP, Integrative Medicine
Cancer Treatment Centers of America*

*Brian Lawenda, MD
Clinical Director
21st Century Oncology*

*Laura Scruggs
Program Director
Ulman Cancer Fund For Young Adults*

(2) Ask The Staff**@HARPER A/B**

Questions, comments or critiques? Ask the Stupid Cancer staff whatever is on your mind.

Matthew Zachary
Founder/CEO*

*Kenny Kane
EVP, Mission*

Alli Ward
VP, Programs*

*Maureen Sweet
Communications Associate*

(3) Managing Survivor Guilt**@ADDISON**

Survivor Guilt: The unexpected side effect of cancer. It's real, it happens and we're going to help you make sense of it.

*Elizabeth Rohan, PhD, MSW
Health Scientist
Centers for Disease Control and Prevention*

*Penny Damaskos, PhD, LCSW, OSW-C
Coordinator, Resources For Life After Cancer
Memorial Sloan-Kettering*

4) Fertility: Rights & Options With, Through And Beyond Care**@HARPER C/D**

Everyone has the right to have a family, even after cancer treatment. Learn about new options and opportunities including fertility testing and treatments, surrogacy, adoption and more.

Lindsay Nohr-Beck
Founder, Fertile Hope
Advisor, LIVESTRONG*

*Laxmi A. Kondapalli, MD MSCE
Director, Oncofertility Program
Reproductive Endocrinology and Infertility
University of Colorado Denver*

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*Jenny Greenfield (moderator)
Oncology Social Worker
Rocky Mountain Hospice*

*Kreithchele Barnard
Caregiver to Geoff Barnard
Founder, No Matter What*

*Tonia Farman
Caregiver to Scott Farman
Founder, Athletes4Cancer*

*Rob Harris
Caregiver to Cindy Harris
Author, RobCares.com*

(6) Cancer & The Environment**@MADISON**

Learn about the science behind common chemical exposures, unregulated carcinogens in our food, air and water, the chemical industry's huge influence and practical tips for avoiding chemicals in everyday life.

*Lindsay Dahl
Deputy Director
Safer Chemicals/Healthy Families*

*Sarada Tangirala
Grassroots Coordinator
Campaign for Safe Cosmetics*

11:30am – 12:30pm | BREAK with CORPORATE & NON-PROFIT EXHIBITORS**12:45pm – 02:00pm | CONCLUDING CEREMONIES****@PEARL THEATER****A Conversation With Evan Handler**

Actor, author, activist and young adult survivor Evan Handler sits down — James Lipton-style — with Stupid Cancer Show hosts Matthew Zachary and Annie Goodman for a 1-1 candid conversation about his story, his advocacy efforts and his reflections on how the world has changed so much, yet perhaps so little, across the decades since he first heard the words "you have cancer" as a 24-year-old in 1985.

Closing Remarks and Adjourn



high roller

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seattle genetics

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genentech
leukemia & lymphoma society
making headway foundation
purdue pharma
quicken loans
sigma tau pharmaceuticals

bronze sponsor & pro bono

21st century oncology
debevoise & plimpton
klick health
newmark grubb knight frank
testicular cancer foundation (single jingles)
uline.com



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